

THE HONG KONG FOOTBALL ASSOCIATION LIMITED

JOB DESCRIPTION

Position:	Head Coach
Reports to:	Chief Executive Officer
Expectation:	<p>The Head Coach will report to the Chief Executive Officer (and Board of Directors when required) and is accountable for the success of the Hong Kong, Senior Representative and Olympic (Under 23) Team in international competition as measured by 'podium' performance and AFC/FIFA rankings.</p> <p>The Head Coach is part of the Senior Management Team of the HKFA.</p>

Education Needed	In possession of current coaching qualifications equivalent to UEFA/AFC 'A' licence and/or FIFA 'Pro' licence or equivalent high level international coaching experience
Skills & Experience Needed	<p>Profile, Skills and Experience</p> <ol style="list-style-type: none">1. The successful candidate must have at least 10 years proven national coach experience and demonstrate success in football management and coaching2. Preferably, the successful candidate will have a track record of lustrous success internationally as individual player and/or coach3. Well developed leadership and management skills with a track record of creating a culture of high performance4. The ability to coach and inspire the most talented players to worldclass standards <p>Personal Characteristics and Profile</p> <ol style="list-style-type: none">1. The personal style and approach of the individual is critical. The person appointed must be passionate about football and be performance orientated2. Fluent English is mandatory3. Key personal characteristics will include:<ul style="list-style-type: none">• A versatile and persuasive manager/coach• Strong organisational skills• An inspiring and persuasive character with excellent leadership skills• A good communicator and motivator• High personal ambition and drive• Remaining calm under pressure• High ethical standards

<p>Key Responsibilities</p>	<ol style="list-style-type: none"> 1. To be responsible for selecting, training and preparing the Hong Kong senior representative teams for international matches, competitions and championships 2. To ensure that national team perform to the top of their ability on the pitch and behave in an exemplary and professional manner off the pitch 3. Be a part of the HKFA coaches group monitoring club academies in Hong Kong, focusing on the U14-U18 age groups 4. Monitor the Premier Youth League (PYL) clubs and all academies that apply for the Elite Youth Scheme by doing on-field visit on monthly basis 5. To select, train and supervise a team of Assistant Coaches and to oversee all support staff e.g. physics, nutritionalists, etc. 6. To set targets for performance of teams and individuals and monitor performance against those targets 7. To report regularly to the Chief Executive Officer (and Board of Directors when required) on performance 8. To be part of providing assessment report every 3 months on PYL clubs and academies involved in the Elite Youth Scheme 9. To set the performance strategy for the representative teams and develop coordinated coaching programmes for players that achieve the strategy 10. To work closely with, and maintain good working relationships with clubs regarding the selection, training, fitness programmes and management of elite players 11. To plan the preparation of training camps and all competitive and friendly international matches. 12. To mentor individual players and coaches throughout the playing season and off season 13. To develop the key relationships internally and externally and to communicate effectively at all times with players, coaching staff, clubs, administrators, officials, supporters and the media 14. To undertake tactical analysis and provide leadership to the team of senior coaches 15. To be a role model to players and coaching staff and at all times be a positive ambassador of football generally and the HKFA in particular 16. To create and uphold a winning performance culture 17. To build partnerships with other high performance sports agencies in Hong Kong and internationally
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